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Press Release

Serving Vertical Market Consumers, Thuraya's Industry Leading Satcom Solutions Live at GITEX

Abu Dhabi, 4th October 2011: Thuraya, the leading international mobile satellite services operator, is set to showcase its ground-breaking portfolio of space-based products during GITEX, the Middle East's largest ICT event. The Company will be exhibiting its full suite of data, maritime and voice solutions that continue to lead the market with unique features and functionality designed to flexibly meet the changing telecom needs of government, enterprise and private consumers.

Thuraya, which has a track record of leading the MSS industry, was the first to launch the world's largest commercial communications satellite. Additionally, Thuraya pioneered the world's smallest, smartest and most rugged handhelds. Supporting its voice services, the leading MSS operator provides the only handheld to feature full walk-and-talk capabilities and data speeds of up to 60Kbps and also led the market in featuring GPS navigation and Bluetooth before any other provider.

"GITEX is a key ICT event for us. Thuraya continues to raise the bar in mobile satellite communications and this year we'll be showcasing our most successful solutions, many of which now form an integral part of the communication infrastructure for governments, corporates and organisations in Europe, Africa, Middle East, Asia and Australia. Our focus, as always, is about providing reliable, quality and affordable communications, designed with the end-consumer in mind. Thuraya solutions are always easy-to-use, intuitive and, most importantly, they work when you need them to, which is why we are rapidly becoming the operator of choice in mobile satellite communications," said Thuraya's Vice President, Corporate and Marketing Communications, Mr. Ebrahim K. Ebrahim.

As an industry leader which has pioneered the most compact, powerful and affordable solutions, Thuraya will be demonstrating live the world's smallest satellite broadband solution to support 384 Kbps streaming, Thuraya IP. The lightweight, A5 sized terminal is the only one to offer asymmetric streaming, (a feature which allows consumers to select upload and download speeds for significant cost savings), will be on show for visitors to experience first-hand. A firm favourite with the broadcast media and recommended by both the British and French Ministries of Defence; Thuraya IP continues to attract a growing, diverse consumer base due to its versatility, reliability and affordability



With 65% market share in satellite handhelds within its coverage area, Thuraya will also be displaying Thuraya XT, the most reliable satellite phone to offer full walk and talk capabilities, GPs waypoint navigation and the fastest data service on any satellite handheld.

Also on show will be the soon-to-be-launched MarineNet Pro solution, a specialised maritime broadband solution developed in partnership with Comtech. The solution offers data speeds of up to 444 Kbps as well as 384 Kbps video streaming at sea.

Thuraya is increasingly building a growing consumer base from vertical markets such as government, defence, oil and gas, broadcast media, NGOs, large corporates and individual users.

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About Thuraya (www.thuraya.com)

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Europe, Africa, Middle East, Asia and Australia. Services provided by Thuraya include broadband, maritime, mobile voice that support dual GSM and satellite mode, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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