

25th May 2011

Press Release

Thuraya is Telecom Sponsor of UAE's Sir Bu Nair Sailing Race

Abu Dhabi, 25th May 2011: Thuraya Telecommunications Company will be the official telecom sponsor for the second year of the Sir Bu Nair Dhow Race that is taking place in the UAE on May 28th. During the race, the media reporters will be deploying the world's smallest satellite broadband solution "Thuraya IP" to provide real-time updates of news, videos and photos of this prestigious long distance 60ft sailing dhow event.

The Al Gaffal Sir Bu Nair Dhow Race was created by His Highness Sheikh Hamdan Bin Rashid Al Maktoum and other leading officials of Dubai's ruling family to support the cultural heritage of the traditional dhow.

The choice of Thuraya to be the telecom sponsor for this marine-based event is clearly based on its robust and reliable satellite network that provides uninterrupted blanket telecom coverage of more than 140 countries. More specifically, Thuraya's network will enable the media access to uninterrupted broadband services throughout the race which extends all the way from Sir Bu Nair Island to Mina Seyahi.

Thuraya's IP solution is renowned for its portability (as a result of its compact A5 size and light weight) and is rapidly deployable. The terminal supports 384 Kbps streaming IP and 444 Kbps standard IP and is the only satellite solution to support asymmetric streaming. The robust network of Thuraya dynamically allocates resources in hotspots where there is high demand ensuring consumer needs are met reliably.

"Thuraya is pleased to yet again be the main telecom sponsor of the Sir Bu Nair Dhow Race of the UAE. We look forward to providing solid telecom support throughout this race and other sporting and community initiatives in the region," said Thuraya's Vice President, Corporate and Marketing Communications, Mr. Ebrahim K. Ebrahim.

Dubai-based Service Partner SAFA Telecom is jointly sponsoring the Dhow race with Thuraya, the international leading mobile satellite service operator who have provided the airtime for this maritime endeavor.

On a similar note, Mr. Dominique Audion, Managing Director of SAFA Telecom said, "Thuraya IP has a proven track record as the most reliable satellite broadband solution during the Sir Bu Nair Race. The compact size and highly mobile features of the terminal



combined with rapid data speeds enables smooth transmission of information from any location in the covered waterways.”

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About Thuraya (www.thuraya.com)

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe, Australia and the Middle East. Services provided by Thuraya include broadband, maritime, mobile voice that support dual GSM and satellite mode, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe’s population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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About SAFA Telecom

SAFA Telecom is one of the leading satellite-based products and services providers.

SAFA Telecom is part of IEC Telecom Group. Since 1995, IEC Telecom Group have been supplying and supporting global enterprises and end-users with tailored solutions to communicate anywhere, whether on land, in the air or at sea.

As a Satellite Communications Official International Service Provider for Thuraya, Iridium, Inmarsat, Globalstar and YahSat networks, we sell and rent hardware, both mobile and VSAT equipment and provide airtime and telecommunication solutions. From our Dubai - UAE, Paris - France, Singapore and Pointe-Noire - Congo offices, we offer to oil/gas and mining companies, broadcast professionals, NGO’s and UN, merchant fleet, military and governments, all the Mobile and Fixed satellite communications services that enable voice and high speed data in badly covered



remote zones and all up-to-date satellite networks technologies that can fulfill any extreme communication requirement.

For more information regarding SAFA Telecom, please visit SAFA Telecom's web site at <http://www.safa-telecom.com/>

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