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Press Release

Thuraya Collaborates with UNICEF to Raise Awareness on Child Education Rights

Abu Dhabi, 11th December 2011: UNICEF, the world's leading children's agency and Thuraya, the leading international mobile satellite services operator, teamed up recently to raise awareness about child education rights. On the 22nd anniversary of the Convention of the Rights of the Child, Thuraya sent an SMS message to all its consumers highlighting its commitment to unprivileged children across the globe.

The text message which read, 'Education is a right for every boy and girl. Help protect children's rights!' also featured the UNICEF website, encouraging recipients to click through and find out more.

It has been estimated that 67 million children globally do not have access to formal education. As such, with a massive subscriber base spanning 140 countries in Europe, Africa, Middle East and Asia, Thuraya, the market leader for mobile satellite handhelds within its coverage area, joined forces with UNICEF as part of its CSR endeavors to raise awareness and focus attention on the world's children who currently are unable to attend schools or receive education due to poor infrastructure, lack of funding in deprived areas, or social and cultural constraints.

"Education is a key right for all boys and girls," said Ms. Reem Al Najjar, UNICEF's Programme Officer for the Middle East and North Africa region. "Children who are out of school are vulnerable to abuse and cannot lift themselves out of poverty. The partnership between UNICEF and Thuraya is an example of how technology can raise awareness on the need to secure this and other basic rights."

Thuraya provides quality, affordable mobile satellite communication services, both voice and high-speed data, that efficiently meet the dynamic requirements of vertical consumers in the NGOs, government, energy, maritime, broadcast media and other sectors and private consumers.

The Company has played a pivotal role in supporting communities throughout its coverage area by offering emergency services communications following natural disasters. Most recently, Thuraya collaborated with Al Aan TV to raise awareness about the plight of Somali people in famine-stricken areas.

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About Thuraya (www.thuraya.com)

Thuraya is a leading international mobile satellite services operator that provides quality, affordable communication solutions in more than 140 countries across Europe, Africa, Middle East, Asia and Australia. Thuraya's portfolio encompasses data, voice and maritime products and services that support dual GSM and satellite mode and advanced applications, to provide people and businesses with constant connectivity when they need it most. Thuraya specifically designs successful satellite communication solutions for vertical sectors such as energy, media, government, NGOs and maritime.

Thuraya's robust, powerful satellite network enables two-thirds of the globe's population to communicate clearly and effectively in areas underserved by terrestrial networks.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed regional and international investment firms, and is the world's leading provider of mobile satellite handhels in its coverage area, with nearly 65% market share.

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