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Press Release

Thuraya Provides IP Services in Turkey through TEKNOMOBIL

Abu Dhabi, 29th September 2010: Vertical market segments in Turkey such as government, maritime and industry users as well as private customers will now be able to take advantage of Thuraya's satellite based high-speed data services, Thuraya IP, which is the most competitive broadband terminal in the market. This comes after the signing of a commercial agreement between Thuraya and the Turkish firm TEKNOMOBIL, whereby the latter was appointed as a service provider for Thuraya IP, the world's smallest and most portable satellite broadband solution.

Thuraya IP is a uniquely compact A-5 sized satellite broadband solution that meets the needs of target customers such as oil and gas , government, maritime, large corporate, Non-Government Organisations, defense, broadcast media and individual users. The solution offers full mobility with its broadband service and speeds up to 444 Kbps. It is the only terminal to reach streaming speeds of 384 Kbps in its size category for reliable video transmission. Thuraya IP is based on a user-friendly plug and play system and is the only satellite broadband solution offering flexible asymmetric streaming where customers can select download and upload speeds making it efficient and cost-effective.

"Our partnership with TEKNOMOBIL combined with Thuraya's blanket coverage over Turkey will extend our satellite broadband service to several industries in Turkey, especially those in remote areas where telecom access might not be convenient or sufficiently reliable. Our IP terminal is unprecedented in its size, portability and innovative features ensuring that key customer can utilise any high speed data service and streaming capabilities with full availability," said Thuraya's Chief Technology Officer, Mr. Ali Al Mazrooei.

He also added that the advanced Thuraya network dynamically allocates resources in areas where there is very high demand so that multiple users of Thuraya IP are not affected by service quality.

On a similar note Mr. Selim Gencler, Chairman of the Board from TEKNOMOBIL said, "Thuraya IP is a great addition to our range of Thuraya products due to its cutting-edge technology, speeds and advanced features. Users can very easily carry it wherever they may be located and are ensured high-quality service in all regions of Turkey."



He elaborated that government agencies and professional customers can easily rely on the solution for modern and secure broadband service while on the move.

TEKNOMOBIL is one of Thuraya's service providers in Turkey and currently distributes a range of Thuraya products such as the Company's satellite handheld phones.

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About Thuraya (www.thuraya.com)

Thuraya provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe, Australia and the Middle East. Services provided by Thuraya include mobile voice that support dual GSM and satellite mode, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. Thuraya enhances sectors such as oil and gas, mining, agriculture, NGOs and maritime services through its cutting edge technology.

The Company launched its third satellite in January 2008, which has brought countries of the Asia-Pacific region under its footprint and extended its coverage to nearly two thirds of the globe's population.

Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.

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